

# **CUSTOM OPTIONS GUIDE**

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WHAT IS SEADE **DEFINE YOUR D COLOR OPTIONS** THICKNESS OP **TEXTURE OPTIC MATERIAL OPT** LOGO STYLES. **ROUTING & ENG ROUTING PATTI CAPTAIN'S SER DESIGNER LASE STOCK DESIGNI** NEXT STEPS &



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#### 4 WHAT IS SEADEK?

SeaDek is a revolutionary product utilized not only by the top boat builders in the marine industry, but also in the aftermarket by boat owners seeking custom products. Made from closed cell PE/EVA foam, SeaDek products offer safe and comfortable alternatives to marine traction products currently on the market. Easy-to-install and customizable, SeaDek replaces the need for molded in non-skid.

Formulated with an acrylic based high-bond pressure sensitive adhesive, SeaDek's robust peel-and-stick application lends itself to easy installation that requires no mounting of hardware. SeaDek is available in a variety of textures, thicknesses, and colors, providing virtually endless customization. In addition to our standard options, SeaDek offers premium options such as **Triple Lamination**, **Routed Patterns**, **Static Laser Logos**, **Full Sheet Laser Patterning**, and more!



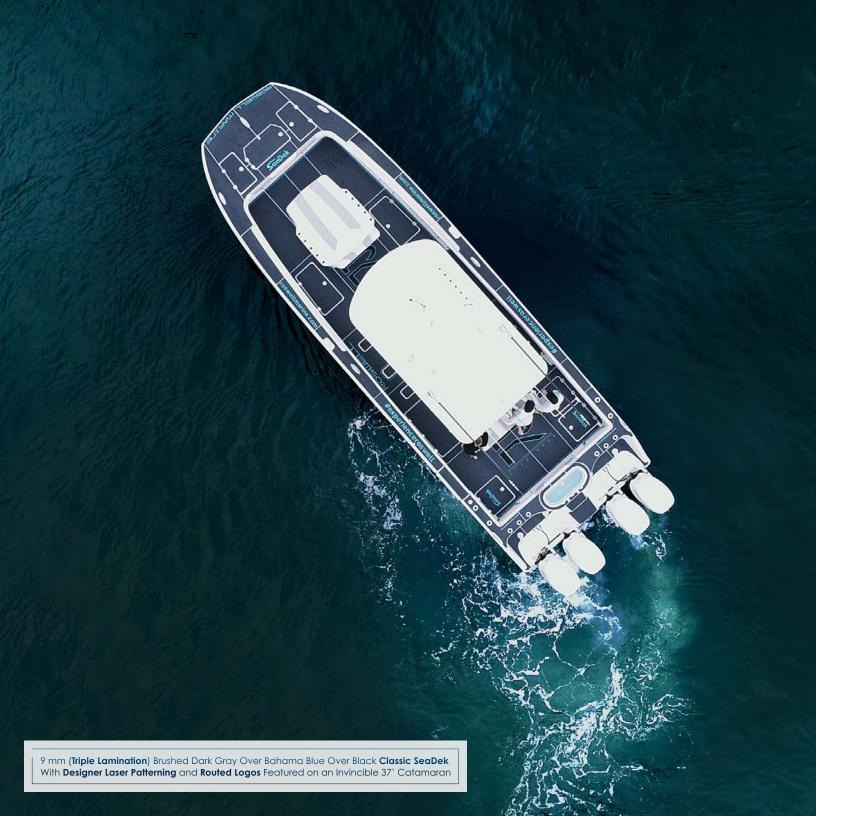
#### **BENEFITS**



- Closed cell and UV-resistant
- Exceptional traction, even when wet
- Shock absorption, which decreases fatigue
- Unparalleled comfort when standing, walking, or leaning on surfaces
- Can be tailored to fit endless applications on nearly any type of boat
- Protection for boat surfaces against scratches, chips, and dents
- Noise reduction characteristics ideal for fishing

### IF YOU HAVE A BOAT, YOU HAVE A PLACE FOR SEADEK!

6 mm Brushed Storm Gray Over Cool Gray Classic SeaDek With 2" Faux Teak Routing Featured on a Regal 38 SAV



While out-of-the-box SeaDek is always a great addition, our goal is to provide exceptional products as unique as our customers, furthering our mission to connect people with what they love.

#### **TO CONNECT PEOPLE WITH WHAT THEY LOVE** 5 by continuously innovating, improving, and putting our customers first.

We are constantly working on new ways to help our customers connect with their boats. From our broad selection of colors and thicknesses, to premium options such as Captain's Series Fish Graphics and Designer Laser Patterning, the possibilities for customization are endless!



Please See Page 26 for Information on Woodgrain Laser, Stock Designer Laser, and Licensed Laser Patterns



## **DEFINE YOUR DEK**

CAN HERE TO WATCH THE SEADEK STORY!



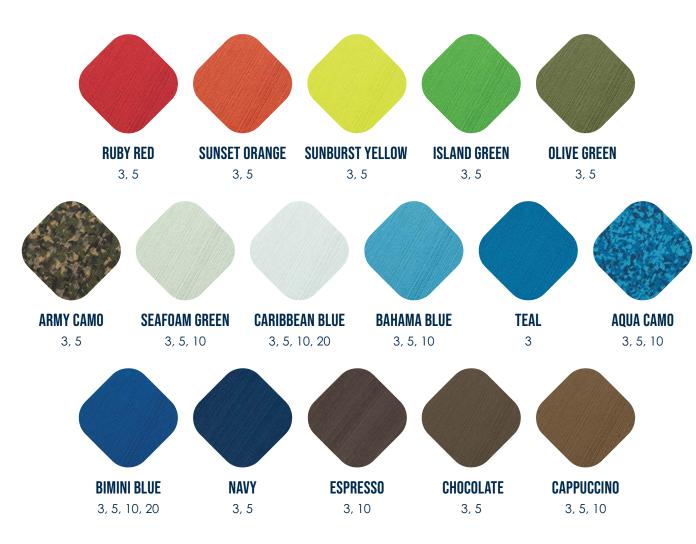


Prefer Digital? Scan the QR to the left or visit www.seadek.com/ custom-features to explore our customization options online.

#### **B** COLOR OPTIONS

(Thicknesses Listed in Millimeters) -

SeaDek is available in **35 colors** and **14 thickness options**, enabling ultimate customization possibilities for any application or style. Most colors are available in multiple thicknesses. Your finished SeaDek may be a single color or a combination of any two or three colors laminated together.





#### **10 THICKNESS OPTIONS**

(Images to Scale. Digital renderings provided for new offerings not yet photographed.)



for More Information on Dual Density Material (Two-Color 20 MM) ONE-COLOR 3 MM ---5 MM ---10 MM ---20 MM ---

\*Please Refer to Page 17



9 mm (**Triple Lamination**) Brushed Storm Gray Over White Over Bimini Blue **Classic SeaDek** With a **Routed SeaDek Logo** 

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## BRUSHED

## **TEXTURE OPTIONS** 13

## EMBOSSED



#### **16 MATERIAL OPTIONS**

SeaDek is available in three different material options: Classic SeaDek, SeaDek HD, and Dual Density. Each option is engineered for optimum performance in any and all environments. You can never go wrong with **Classic SeaDek**, but we understand special circumstances warrant specialized equipment.

#### **CLASSIC SEADEK**

Classic SeaDek is our innovative, original material. Though many improvements have been made over the years, the basic composition remains the same. Classic SeaDek is manufactured with a deliberate balance of PE and EVA foams for durability and comfort.





### **SEADEK HD**

SeaDek HD is our most rugged, durable option. The rigid outer-skin of our Tetrapod texture is scratch and stain resistant, and built to endure the abuse of high-traffic and commercial use. SeaDek HD is available as a 5 mm layer or as a laminate with any Classic SeaDek base layer.



### **DUAL DENSITY**

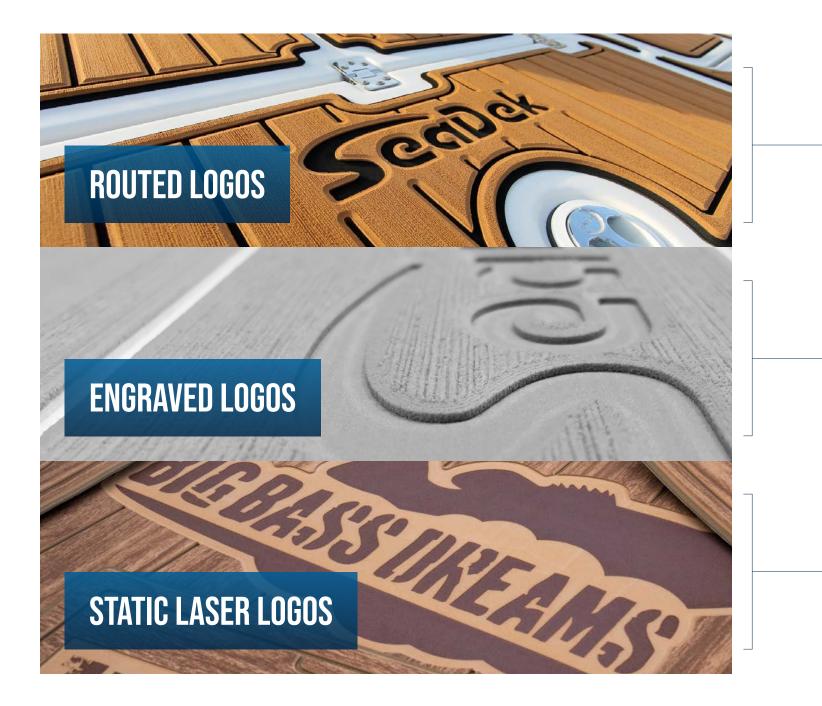
Dual Density was created for long days on the water. Composed of a Classic SeaDek top layer and a Low Density base layer, Dual Density boasts the traction you've come to expect from SeaDek with more give, making it the best option for helm pads, coaming bolsters, and seating.





**APPLICATION:** Peel-and-stick pressure sensitive adhesive **COLORS:** Any SeaDek color over Black, Storm Gray, or White





Our original technique for incorporating custom logos was by **Routing**, or "pocketing," which remains the most popular method today. If using a two-color laminate, we simply CNC cut through the top color, exposing the bottom layer to give a contrasting logo which provides maximum visual impact. Because **Routed Logos** are machined with specialized bits, there are minimum size limits dictated by the complexity of the logo, which can be identified and determined by our CAD team.

**Engraved Logos** are ideal for single-color laminates or multi-color laminates featuring subtle designs. To **Engrave Logos**, we CNC cut into the top layer of PE/ EVA foam in a similar fashion to **Routing Logos**, but we don't cut all the way through. This provides an elegant, low-profile, lower-contrast logo. Minimum size limits may be identified and determined by our CAD team based on the complexity of the logo or design.

Static Laser Logos are perfect for instances where you would like to incorporate crisp logos and graphics into your kit that are either too small or too detailed to be machined effectively. This premium custom feature is virtually limitless when it comes to fine details and provides a sleek, modern finish with a more subtle appearance than traditional CNC Routing or Engraving. Please see Page 26 to view all colors available for laser. Note: logos may not exceed 11"x11".





#### ROUTING



**Routed Edges** are a custom SeaDek feature that comes standard on most kits. CNC machines **Route** a beveled edge on all finished products to provide an aesthetically pleasing look and feel. Additionally, our CNC machines can be used to **Route** through the top layers of any two or three-color kit to expose the bottom colors and create the pattern of your choice. Logos may also be **Routed** into the pad, but there are some limitations due to minimum size requirements. Please contact customer service for more details (<u>endusersales@seadek.com</u> or <u>321-632-4466</u>.)

### ENGRAVING



#### ROUTING & ENGRAVING 21

Engraving provides subtle, low-contrast detail and can be used to create elegant logos and designs. Engraving is executed by Routing into, but not through, the top layer.

#### **22 ROUTING PATTERNS**

In addition to **Routed Logos** and Routed Edges, Routed Patterns may be added to any part(s) in any two or three-color kit.

Your pattern may be routed through either the first or second layer in threecolor kits.





PINLINE



**2-INCH TEAK** 

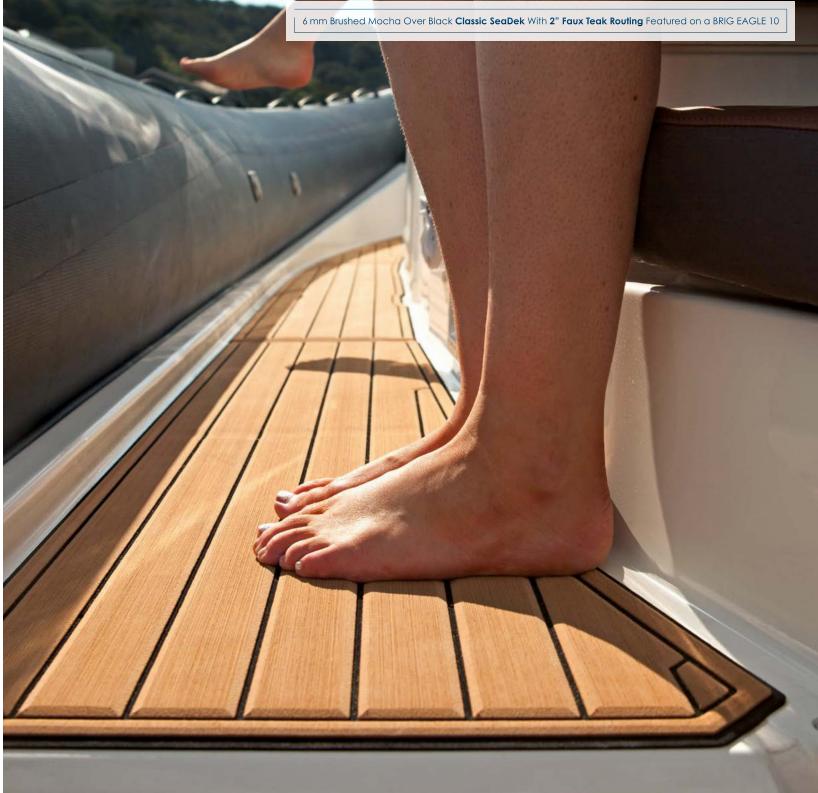
#### **TEAK DIRECTION**

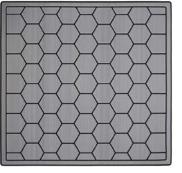


PORT TO STARBOARD



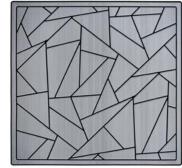
DIAMOND





**4-INCH TEAK** 





**FISH SCALE** 



#### **24 CAPTAIN'S SERIES FISH GRAPHICS**

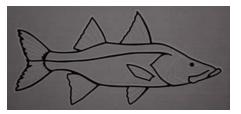
Put the finishing touches on your custom kit with Captain's Series Fish Graphics! Based on the original artwork of various artists, these lifelike graphics ultilize innovative Routing techniques to showcase your favorite fish. With multiple series to choose from, there's no better way to put your prey on deck! Please note that size requirements apply, see our website or contact customer service for more details (endusersales@seadek.com or 321-632-4466.)



Need a closer look? Please scan the QR code above or visit seadek.com/custom-features#fish-graphics



BONEFISH



SNOOK



**SPOTTED SEATROUT** 

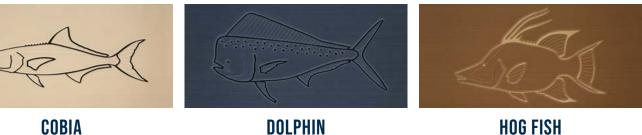




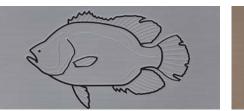
REDFISH



**TARPON** 



#### HOG FISH







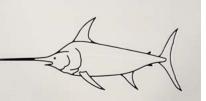


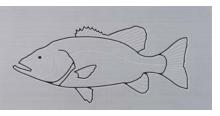
MARLIN



**DUNGEONESS CRAB** 



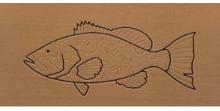




**NEW ZEALAND GROUPER** 

**BROADBILL SWORDFISH** 





TUNA

#### GROUPER

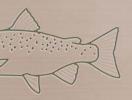
SAILFISH



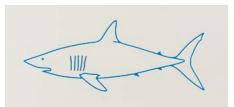
**CHINOOK SALMON** 



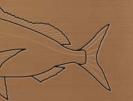
**COHO SALMON** 



**FRESHWATER TROUT** 



**MAKO SHARK** 



**NEW ZEALAND SNAPPER** 

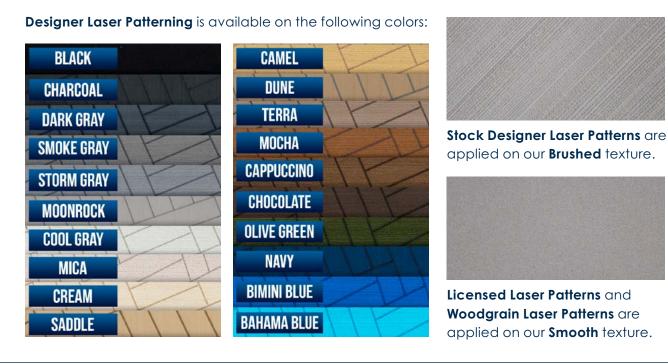


**YELLOWTAIL KINGFISH** 

#### **26 DESIGNER LASER PATTERNING**

Designer Laser Patterning is a custom option that allows for nearly infinite detail, producing a subtle yet distinctive appearance as the computer-controlled laser burns your desired pattern into your SeaDek. This option can be used in conjunction with **Routing** or **Engraving** to create a truly one-of-a-kind look.

#### **COLORS & TEXTURES**



### **STOCK DESIGNER LASER PATTERNS**



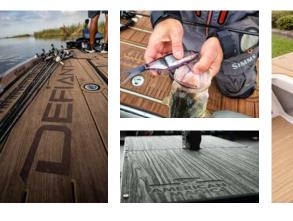
We offer a library of production-ready Stock Designer Laser Patterns. Please see Pages 28 and 29 or visit www.seadek.com/ custom-features#designer-laser-patterning to view all 50 patterns.

## **LICENSED LASER PATTERNS**



Official Licensed Product of Haas Outdoors, Inc., West Point, MS 39773. Mossy Oak is a trademark used under license from Haas Outdoors, Inc., by SeaDek Marine Products.

#### **WOODGRAIN LASER PATTERNS**







Realtree Edge<sup>™</sup>



Realtree WAV3<sup>™</sup>

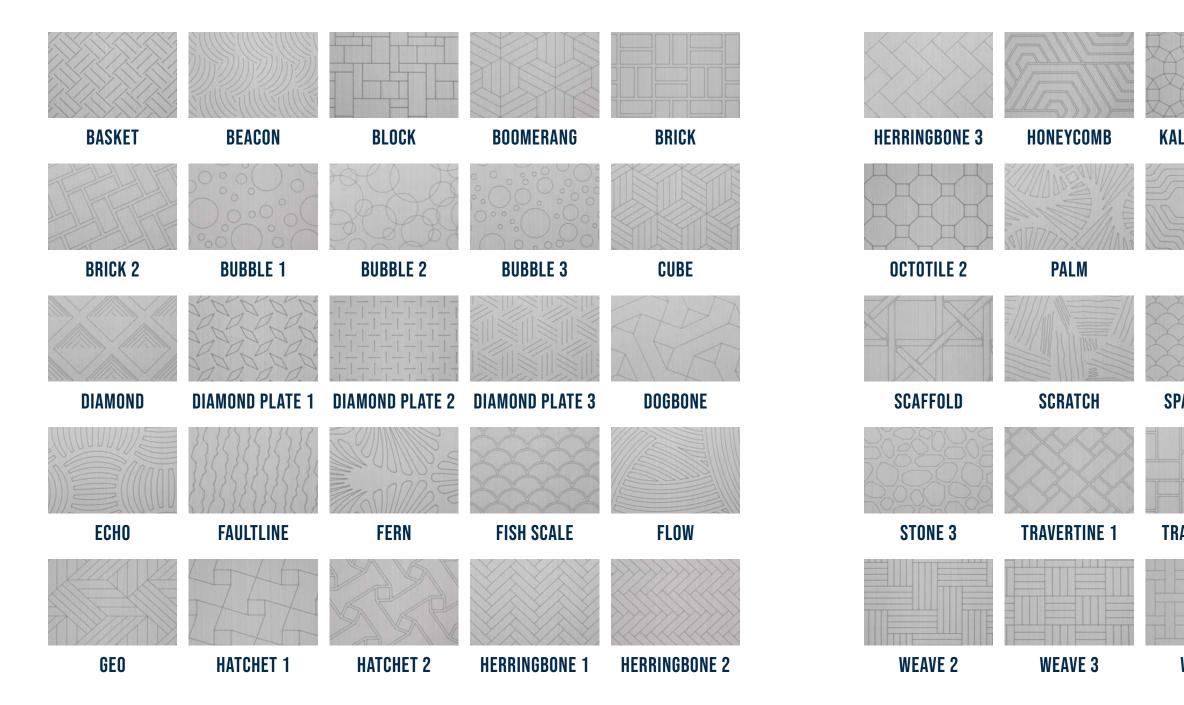
Realtree Timber™



Realfree MAX-5"



#### **28** STOCK DESIGNER LASER PATTERNS



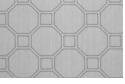


HERE Full Sheet Laser Patterns (new files added often!)





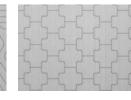




#### **OCTOTILE 1**



PULSE



PUZZLE



RIPPLE



**SPANISH TILE** 



**TRAVERTINE 2** 



WEAVE 4



TREAD

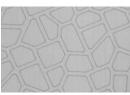


WEAVE 1

WEAVE 5

WEAVE 6





STONE 2

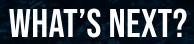


STONE 1









Well, where are you coming from?









Utilizing this guide and the enclosed **Customer Template Instructions** for reference, complete your **Templates** and fill out the included **Material Information Sheet**. Reuse your shipping carton and prepaid return label to ship both back to us. Please remember to include as much detail as possible, as missing information may result in increased lead times. Follow the enclosed **Dry Fit Instructions** to verify that each piece fits your boat. If your **Dry Fits** are correct as-is, reply to your original drawing approval email and await instruction from your sales representative. If revisions are required, please note desired changes on your **Dry Fits** and complete **Page 2** of the **Dry Fit Instructions** prior to mailing both back to us at the provided address.

See the Enclosed Custom Lifecycle Document for an In-Depth Look at the Custom SeaDek Process (Including Estimated Lead Times and Shipping Instructions) Just met us and not sure where to start? Luckily for you, the methods for getting your hands on SeaDek are (almost) as vast as our Custom Options offering. Whether you're looking to get your feet wet with ready-to-apply product and gear, or you're ready to dive in with a full custom kit – we have your back. Scan any of the QR codes in the box below to get started or reach out to customer service via email at <u>customerservice@seadek.com</u> or by phone at <u>321-632-4466</u> for assistance.

**STILL CHARTING YOUR COURSE?** 

Hands On







Browse our website for pre-made products and gear. Whether you need an Anti-Fatigue Helm Station Pad for

those long days on the water, or Dek Magic<sup>®</sup> for the clean up after - we've got you and your boat covered!



Create your perfect SeaDek kit with a file from our library. If we don't have your chosen parts on file (or you

MADE TO ORDER

(/made-to-order.html)

want to get creative), you may use a Template Kit to create custom parts unique to your needs.



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Contact your nearest SeaDek Certified expert for a full-service custom SeaDek experience. Our Certified experts

will work with you directly to handle all aspects of your custom kit, including templating and installation.

**Full-Service** 

FIND AN INSTALLER

(/seadek-certified)

Headquarters: 5440 Schenck Ave., Rockledge, FL 32955 | Local: 321-632-4466 | Toll Free: 1-888-964-6860 | FAX: 321-632-7019 For General Inquiries: customerservice@seadek.com | For Assistance With a Custom Kit: endusersales@seadek.com